

## **Distinctive Practice:**

### **Title: Improving Environment Friendly Ecosystem by Adopting Newer Innovative Strategies'**

The University identifies the crisis which not only us, but the whole world is headed for, due to the exploitation of mother earth! Keeping the same motto in mind the University decided to take some important steps towards not just spreading awareness but also taking action in whatever way possible. It is being achieved in the following ways:

1. Awareness programmes.
2. Encouraging students towards research which can help in environment preservation
3. Digitalization.
4. Carbon free options for transport
5. Exploring alternate Energy Options
6. Reclaiming The waste
7. Recycling
8. Plantation
9. Involvement of youth
10. Social Media

1. Awareness Programmes: The University conducts and keeps many awareness programmes on the topic in and around the campus to make aware the public, the students, faculty and all around about the seriousness of the issue.
2. Encouraging students towards research which can help in environment preservation: Research activities are constant parts of the academic curriculum, in the same the students are encourage to develop certain ecofriendly researches.
3. Digitalization: The University decided to turn to paperless and start communication as much possible in a paperless manner. Many modules, ERP and apps have been developed and running successfully!
4. Carbon free transport: Most pollution is caused by vehicles; University encourages to walk. Car free day, use of cycles are few such initiatives.
5. Exploring energy options: Immediate switch over to other sources is important. Thus, the University has invested in solar panels and doe an MOU for wheeling the GRID.

6. Reclaiming the waste: The University encourages the students to utilize and reuse the maximum from even whatever is left for being thrown. Our students have developed beautiful pieces of art from SCRAP.
7. Recycling: The University has three pits in the University for Biocomposting. Also, we have a large area dedicated to vermicomposting. The University has a team of horticulturist, and agriculturist who guide the process.
8. Plantation: OXYGEN! Numerous plantation drives are run to plant trees in and around the campus. The ultimate aim being greenery, we spread awareness and even given plants to everyone who visits the campus to encourage everyone to plant, plant and plant more.
9. Involvement of youth: The youth of today can carry it and take it home, spread the word and make more out of it- example a trend is set to carry your own bag- everyone will carry a bag, and not use plastic bags, they will pass it on to their neighbors, friends, in and around the university.
10. Social media: The University utilizes the same to write about the initiatives, about the thought on environment, articles and so on, to encourage and convince everyone and mainly the youngsters to come forward and save our Mother earth!

To conclude the distinctive practice of the University basically revolves around the Mother earth carrying pro-nature initiatives, which are the call of the day, to save our nature, and ultimately ourselves!



Registrar  
Swami Vivekanand  
Subharti University  
MEERUT